

Use of student photographs and videos by Rushden Academy

*To be completed by the parent / carer.
Please return to Student Reception*

Student Name: _____ Form: _____

During the course of the school year, we may sometimes wish to take photographs or video recordings of children within school or on school trips, either for our own records, for use as part of our learning curriculum or for inclusion in our promotional material such as the school prospectus and our website.

The school may also invite an external photographer to the school each year to take official school photographs and may invite the media in to take photographs of pupils engaged in school activities or events for publication.

To comply with the General Data Protection Regulation, we need to ask your consent before the school record any images of your child.

This table sets out the various reasons for taking, and making use of, images of your child and we would be grateful if you would indicate whether or not you give consent for use in these circumstances. By indicating 'YES', you are confirming that you consent to your child's personal data being shared for those purposes and/or with the named third parties:

	Yes	No
For official photographs, with images taken by Vancols and available for purchase by parents, and held by Rushden Academy for identification purposes with names attached		
For use on internal displays		
For use in the Rushden Academy prospectus		
For use by the Tove Learning Trust in publicity material		
For use as part of projects of work by students		
For use on the Rushden Academy website		
For use in the Rushden Academy newsletter		
For use on Rushden Academy's social media pages		
Occasional sharing of images of your child taken for internal purposes with external media organisations, such as the Nene Valley News or Evening Telegraph, or inviting such media organisations to take photographs of pupils (including your child) engaged in school activities or events for publication		

We also need your consent before your child's name would be attached to any images accessible externally to the school (for example social media, other websites or the print media). Please indicate below whether you consent to this:

Attaching your child's name to images accessible externally to the school (for example social media, other websites or the print media)	YES / NO
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Please note, you have the right to withdraw or change your consent at any time by giving the school written notice and completing a new consent form. You can notify us of your consent withdrawal in writing by contacting info@rushden-academy.net.

Signed Parent / Carer: _____ Date: _____

Printed Parent / Carer: _____